Eyes on the Prize:
*Sustainable, Healthy, Prosperous, and Equitable Communities and Regions*

UC Davis Policy Institute: SB 375 Forum: Improving the Models
March 5, 2014
CRC Interactions with Modeling

- SF Bay Area:
  - Outside Game: Technical assistance to advocates

- Sacramento Region:
  - Inside Game: consulting team with SACOG

- San Joaquin Valley:
  - Hybrid game: collaboration with COGs and advocates
Impacts

- SF Bay Area: Support for 6 Wins Coalition:
  - “Equity, Environment and Jobs” (EEJ) alternative

- Sacramento: Formal integration into SCS
  - Selection of TPAs
    - Transportation Equity and Choice analysis

- San Joaquin Valley: Draw on COG modeling for Health Impact Assessment
Lessons Learned

- Infuse social equity metrics and analysis into models
  - Social equity module for UrbanFootprint
  - Don’t exclude issues that “don’t model well” (e.g., race).

- Watch trade-offs between model sophistication and democratic governance
  - *(Quis custodiet ipsos custodes? – who will watch the watchers?)*
  - Imperative of inclusive public participation in age of models

- Keep eyes on prize: not just models, but more just communities
  - Focus on actual transportation and housing investments not only modeled land use scenarios
  - Develop short-term practical actions for social equity
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