Thoughts on Models

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David Ory (dory@mtc.ca.gov)
7.0 million

16.4 resident passenger vehicle miles traveled per capita

8.7 million

13.9 resident passenger vehicle miles traveled per capita
Family of four: ~4,700 miles annually in all family vehicles

16.4
resident passenger vehicle miles traveled per capita

7.0 million

3.9
resident passenger vehicle miles traveled per capita

1.7 M
Models help with assessments. All kinds.
... modeling is everything.
Formal documentation and quantification of our understanding (and often our hypotheses) of travel behavior.
Accessibility versus Mobility
Not done
Slow
Sexy
Focus
Car sharing
Bike sharing
Ride sharing
Autonomous vehicles
Variable workplaces
...

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Automobile ownership
Workplace location
Tour mode choice
Carpool formation
...
Predictive Land Use Models
Supply & Demand

Twice as hard
Cultural change
fin.