Session Three: Planning for Change: How Regions are Planning to Modernize the Freight System in California

11:30am-1:00pm
Friday May 10th, 2013

Partners: UC Davis Institute of Transportation Studies (ITS), Union of Concerned Scientists (UCS), and the UC Center Sacramento (UCCS)

Description: The goal of this forum will be to explore strategies and policies that can transform the freight logistics system. Metropolitan areas around the world are seeking ways to manage urban freight and its impacts. Strategies focus on last mile/first mile deliveries and pickups, advanced vehicle and fuel technologies, environmental mitigation, and trade nodes. Furthermore, increased efforts to integrate regional land use and transportation systems have the potential to reduce the distances traveled by and GHGs from local commercial vehicles in urban areas. This session will explore the latest research, modeling and planning focused on freight logistics to address our policy goals for energy and climate.

Speaker Bios:

Anthony Eggert (Moderator) is the executive director of the UC Davis Policy Institute for Energy, Environment and the Economy which is dedicated to leveraging university expertise to inform better policy. From 2007 through 2012 Eggert served as an appointee of Governors' Brown and Schwarzenegger in several senior policy positions overseeing clean energy and environmental policy development for California including Science and Technology Policy Advisor to the Chair of the Air Resources Board, Commissioner for the California Energy Commission, and Deputy Secretary for Energy Policy of the California Environmental Protection Agency. Prior positions include advising the University of California on federal energy and climate policy, directing research on low-carbon fuels and vehicles at UC Davis' Institute of Transportation Studies, and as an engineer and then manager for Ford Motor Company.

Caroline Rodier, PhD, is the Associate Director of the Urban Land Use and Transportation Center at the University of California, Davis. Her major areas of research include transportation and environmental planning and policy analysis. Caroline has extensive experience applying land use and transportation models to explore both their promise and limits to inform public investment, planning, and policy decisions. At the University of California, Davis, she managed the development activity-based microsimulation models for the State of California and the San Joaquin Valley. She is currently applying these models to investigate demand management policy synergisms, performance
measurement, and policy effects on inter-regional and commercial vehicle travel. Previously, as a
Senior Research at the Transportation Sustainability Research Center at the University of California,
Berkeley, she lead research evaluations of parking information and pricing technologies as well as
shared-use modes to facilitate first and last mile access to transit. She currently serves at the Chair of
the Transportation Research Board’s Emerging and Innovative Public Transport and Technologies
Committee. Caroline holds a Ph.D. in Ecology and an M.S. in Community Development from the
University of California, Davis and a B.A. in U.S. History from Barnard College, Columbia
University.

**Thomas O'Brien** is the Director of Research for the Center for International Trade and
Transportation (CITT) at California State University, Long Beach and the Associate Director of
Long Beach Programs for the METRANS Transportation Center, a partnership between CSULB and
the University of Southern California. His teaching and research focus on logistics, supply chain
management, and goods movement policy. Dr. O'Brien has a Master’s degree in Urban Planning and
Development and a Ph.D. in Policy, Planning, and Development from the University of Southern
California. He is both an Eno and Eisenhower Transportation Fellow and a member of the
Transportation Research Board's Intermodal Freight Transport Committee.

**Annie Nam** manages the transportation financial planning and goods movement division for the
Southern California Association of Governments (SCAG). She oversees regional planning studies
and researches financial and policy initiatives related to transportation investments. She is currently
managing SCAG’s Comprehensive Regional Goods Movement Plan and Implementation Strategy.
Additionally, Ms. Nam is leading the development of financial strategies for SCAG’s Regional
Transportation Plan—including the evaluation of regional value pricing initiatives. Prior to joining
SCAG, Ms. Nam worked for the City of New York, where she developed financial forecasting
models, analyzed capital project financing and economic policy initiatives. Ms. Nam holds a
bachelor’s degree and a master’s degree from Columbia University.